PAST RESEARCH SEMINAR GUESTS

1988-1989
Richard Lutz
University of Florida
William Perreault
University of North Carolina
Gary Frazier
University of Southern California
Richard Bagozzi
University of Michigan

1989-1990
Emin Babakus
Memphis State University
Kent Monroe
Virginia Polytechnic Institute
Terence Shimp
University of South Carolina

1990-1991
Richard Lutz
University of Florida
Shelby Hunt
Texas Tech.
Chris Hertzog
Georgia Tech.
George John
University of Minnesota

1991-1992
Jack Nevin
University of Wisconsin
Karl Joreskog
University of Upsala, Sweden
William Bearden
University of South Carolina
Leonard Berry
Texas A&M University
Richard Pollay
University of British Columbia
Kenneth Bernhardt
Georgia State University

1992-1993
Patrick Kaufmann
Georgia State University
Kenneth Bollen
University of North Carolina
Jagdish Sheth
Emory University
James Wilcox
Texas Tech
Dipak Jain
Northwestern University

1993-1994
Thomas Reynolds
University of Texas @ Dallas
Charles Inge
University of Washington
Frank Bass
University of Texas @ Dallas
Deborah Roedder John
University of Minnesota

1994-1995
Roy Howell
Texas Tech
Ram Rao
University of Texas @ Dallas
Michael Solomon
Rutgers University

1995-1996
Rajan Varadarajan
Texas A&M University
Richard Oliver
Vanderbilt University
Richard Bagozzi
University of Michigan

1996-1997
Ed Rigdon
Georgia State University
Kjell Gronhaug
Norwegian School of Economics & BA @ Bergen
Julie Ozanne
Virginia Polytechnic Institute & State University

1997-1998
Mark Moon
University of Tennessee
Curtis Haugtvedt
Ohio State University
Mark Parry
University of Virginia

1998-1999
Connie Pechmann
U.C. Irvine
Brian Wansink
University of Illinois
Leonard Berry
Texas A&M University

1999-2000
William Perreault
University of North Carolina
Ronald Hill
University of Portland

2000-2001
Michael Solomon
Auburn University
Neil Morgan
University of North Carolina

2001-2002
Kristy Reynolds
LSU
Mike Jones
U of Tennessee @ Chattanooga
Sandy Jap
Emory
Jenny Thornton
U of Wollongong

2002-2003
Bruce Weinberg
Bentley College
Julie Baker
U of Texas at Arlington

2003-2004
Kathleen Seiders
Boston College
Mike Brady
Florida State University

2004-2005
Nancy Wong
Georgia Tech
Kay Lemon
Boston College

2005-2006
Heiner Evanschitak
Muenster University, Germany
Glenn Voss
N.C. State
Greg Marshall
Rollins College
Felix Mavondo
Monash University, Australia

2006-2007
Roland Rust
University of Maryland
Richard Lutz  
University of Florida

Sandy Jap  
Emory University

**2007-2008**  
A. Parasuraman  
University of Miami

Jan Heide  
University of Wisconsin

Bill Bearden  
University of South Carolina

**2008-2009**  
Gianfranco Walsh  
University of Koblenz-Germany

Tom Brown  
Oklahoma State University

David Stewart  
University of California-Riverside

**2009-2010**  
Linda Price  
Arizona State University

Katherine (Kay) Lemon  
Boston College

**2010-2011**  
Ajay Kohli  
Georgia Tech University

Dwayne Gremler  
Bowling Green State University

**2011-2012**  
Michael Ahearne  
University of Houston

Scott MacKenzie  
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Seminar guests 4.8.2009